

MEXICO UPDATE

You should know

MEXICO: POST TRAVEL ALERT

- Thanks to an agreement between the Mexican government and Globalia, the largest Spanish tourism group, Cancun will be home to the 2009 Miss Spain Beauty Pageant. This strategy was established with the goal of generating confidence in the country and contributing to the reactivation of tourism to this destination.
- Mexico City Mayor, Marcelo Ebrard, recently welcomed Star Trek Director, JJ Abrams, Mexican screenwriter Roberto Orci, and actors Zachary Quinto and Zoe Saldana, applauding them for their visit which showed support and encourages tourism to the country.
- Internationally famous designer to the stars Lu Kun is in Mexico where he presented his collection in the fifth edition of DFashion. This is his first visit to Mexico and said to be surprised by its beauty so much so he will stay until the 18th of June to visit other places in Mexico including Yucatan where he will be shooting promotional clips on tourism attractions.
- Minister of Tourism for the state of Baja California, Oscar Escobedo, recently presented proper authorized accreditation to 13 tour guides in an effort to provide its visitors the best service possible when visiting their state, bringing the grand total of 77 accredited tour guides; four for Rosarito, 60 in Ensenada and 13 for the entire state.
- Iberostar Hotels & Resorts has announced the reopening, as of June 1st, of two Riviera Maya resorts, Iberostar Tucan and Iberostar Quetzal, this after voluntarily choosing to temporarily close during May.



WHAT THE WORLD IS SAYING ABOUT MEXICO:

- ✓ "Ten years is way too long, so needless to say, we can't wait to get back to Mexico City..." posted Metallica on their official website in a press release referring to the three concerts they will put on in the Foro Sol.
- ✓ During his weekly radio show, taped at the El Dorado Royale Spa Resort in the Riviera Maya, travel guru, Peter Greenberg mentioned that "Riviera Maya and Cancun have great luxury resorts, great service, great food, world-class everything."
- ✓ After the presentation of Planeta.com's 9th Annual Colibri Ecotourism Award to Pedro Martinez, the owner of a small business in Oaxaca City, Emilio Kifuri, owner of Canyon Travel in North America, stated: "We hope that the Colibri Ecotourism Award gets the word out about Mexico's role in the global movement toward responsible travel and ecotourism."

TOP REASONS TO GO TO MEXICO NOW:



- ✓ In an effort to help boost tourism, the state of Michoacán launched "Vive Michoacán con Todo" (Enjoy Michoacán to the fullest) campaign, where travelers can enjoy discounts and special offers from around 70 hotels, restaurants, tourist attractions and much more. Travelers interested in taking advantage of these specials by July 12, can visit www.visitmichoacan.com.mx and either book online or call the 800 number listed.
- ✓ United Vacations has lined up their "top 10 all-inclusive deals to Mexico" offering savings of up to \$200 at destinations such as Cancun, Riviera Maya, Puerto Vallarta, Los Cabos and Riviera Nayarit when booked by June 15. For one price travelers can get all they will need to enjoy a wonderful vacation: flight, hotel stays, all meals, beverages, gratuities and more.
- ✓ Whether looking for a sunny beach getaway or an all-inclusive vacation, American Airlines Vacations is offering various Mexico package deals, such as a 3rd night free when booking flight and three nights at the Camino Real Resort in Acapulco by December 16.
- ✓ Travel Impressions is offering savings of up to 60% off with its Mexico "We Have It All" promotion, also including value-added incentives such as resort credits and stay-and-eat-free options for kids.

INFLUENZA A H1N1 UPDATE:

- For information on sales and offers in Mexico please visit www.ofertasvivemexico.com. Please note that this webpage is in Spanish.
- Mexico information can be accessed through www.visitmexico.com or directly at www.mexico-update.com
- Tourism information and assistance: in the U.S 1-800-44-MEXICO, in Europe 00-800-1111-2266, and in Mexico 078
- To find the nearest American embassy or consulate to your destination please visit: www.usembassy.gov